

The AVISO logo is a blue ribbon-shaped banner with the word "AVISO" in white, bold, sans-serif capital letters.

**AVISO**

The Marion Technical College logo features a stylized yellow and blue graphic above the text "Marion Technical College" in yellow and white.

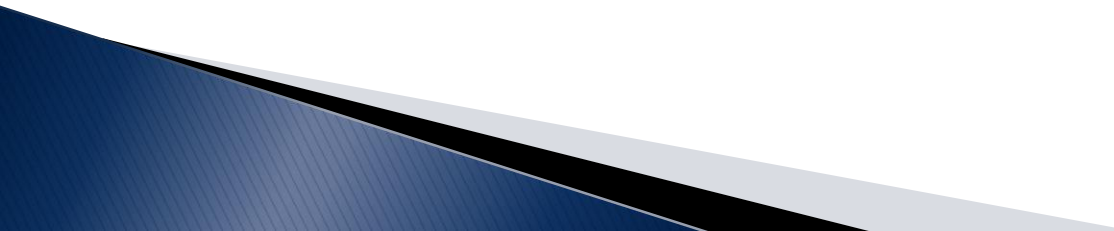
**Marion**  
Technical College

# Social Advising

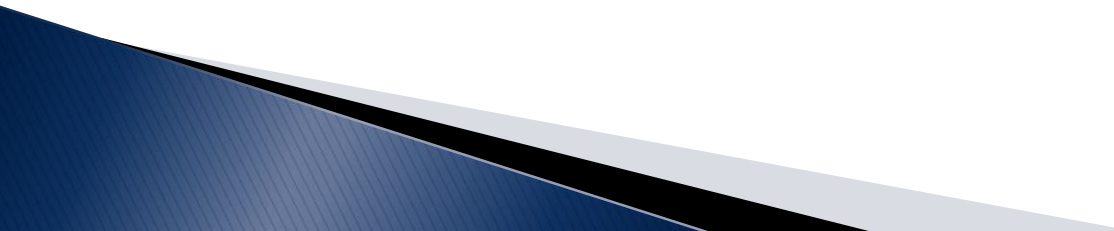
A planning system to improve student success

Vicky Wood, Dean Business & Information Technology  
Robert Haas, Assoc. Dean Business & Information Technology  
Marion Technical College

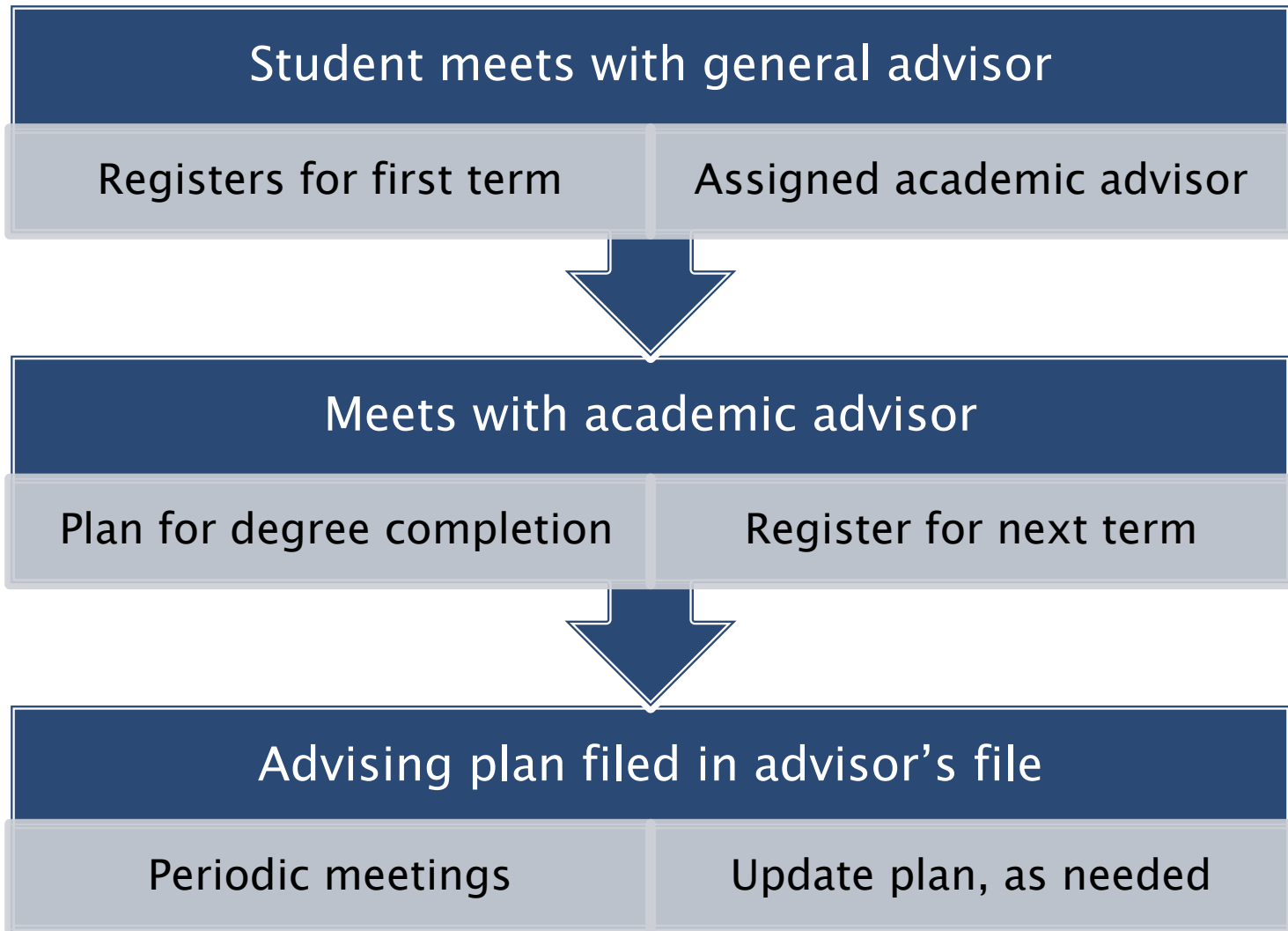
# Presentation Outline

- ▶ Marion Technical College
  - ▶ Advising Process
  - ▶ Social Advising
    - Students
    - Messages
    - Alerts
    - Plan for Degree Completion
  - ▶ Questions
- 

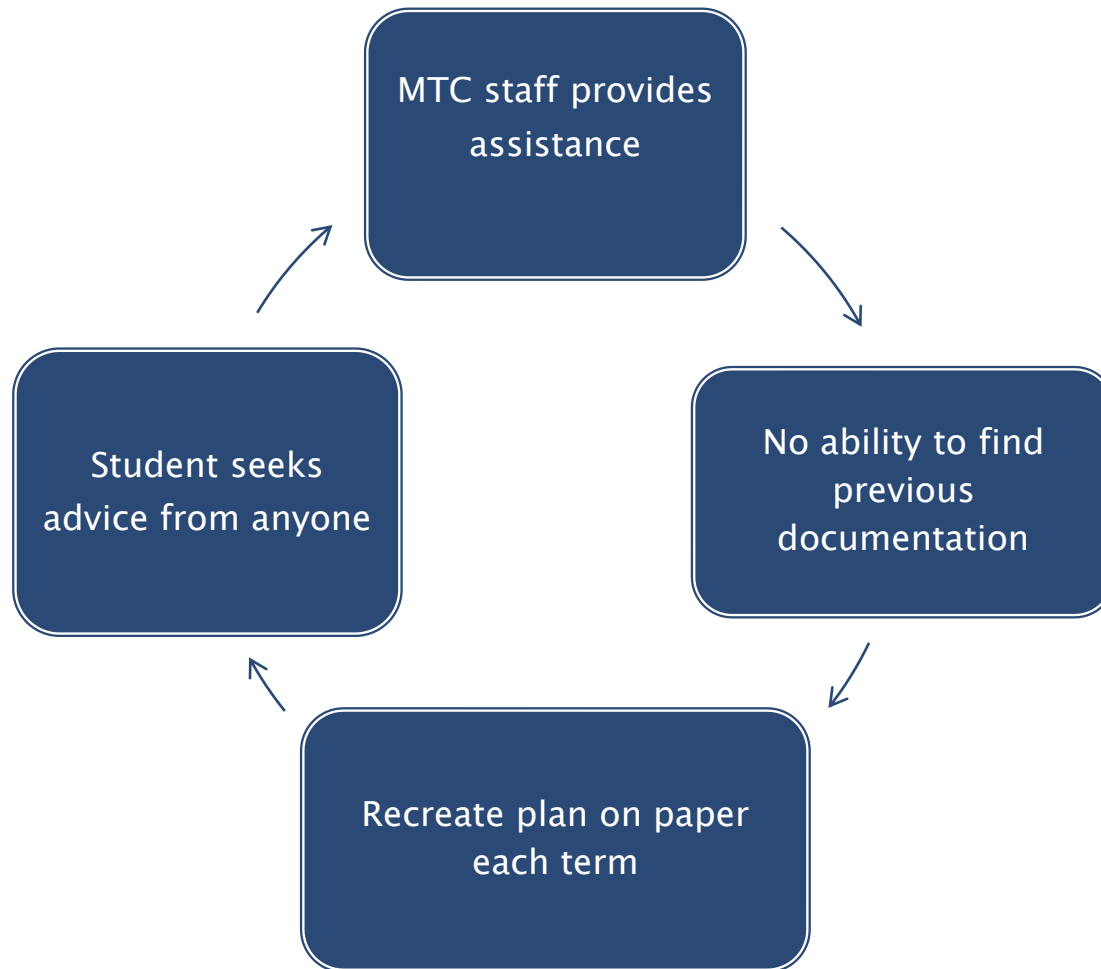
# Marion Technical College

- ▶ Public, two-year college
  - ▶ Approximately 2800 students
  - ▶ Average age of students is 28
  - ▶ North Central Ohio
  - ▶ Working adults, traditional, and PSEO students
  - ▶ 39<sup>th</sup> year
- 

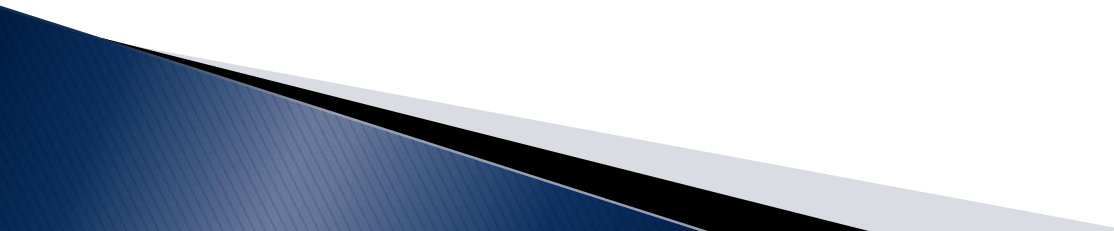
# Advising Process



# What really happens...



# Problems

- ▶ Advisors not always available
  - ▶ Students do not return to same advisor
  - ▶ Students find anyone who will register them
  - ▶ Students do not keep documentation
  - ▶ Advisors waste time recreating a new plan each term
  - ▶ Students may receive conflicting advice when using different advisors
- 

# Social Advising—MTC's Solution

- ▶ Familiar environment
- ▶ Meet students “where they are”
- ▶ Real-time documentation
- ▶ Virtual connections



# How do we use social advising?



**Plan**

Identify student goals.



**Collaborate**

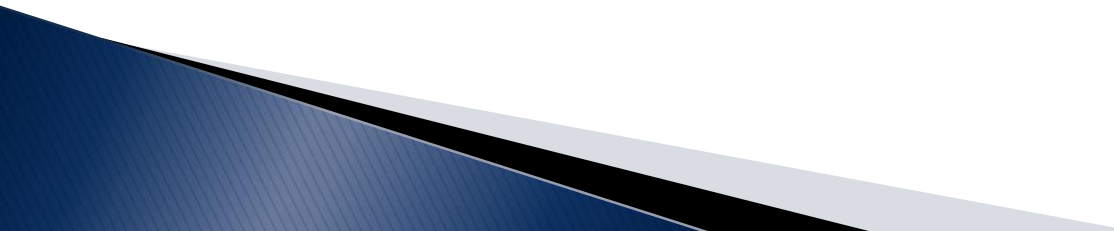
Provide confident direction.



**Succeed**

Measure institutional success.

# Aviso

- ▶ Combines face-to-face and online academic advising
  - ▶ Facilitates collaborative academic planning
  - ▶ Tracks student performance
  - ▶ Tracks student progress towards degree completion
- 

# Personalized Academic Progress

The screenshot shows a web browser window with the URL <http://avisopp.com/>. The browser's address bar includes a search engine (Google) and navigation buttons. The page header features the Marion Technical College logo on the left and navigation links for Home, Students, Plans (4), and Messages (6) in the center. On the right, the user's name "John Anderson" is displayed along with "LOG OUT" and "SETTINGS" options. Below the header, a search bar is present with a "Search Outside Currently Assigned Students" checkbox. To the right of the search bar are sorting options ("Sort by Name", "High", "Low") and a "Filter" button. The main content area is divided into two columns. The left column, titled "STUDENTS", lists five students with their names, photos, and progress bars: Bill Finley, Tim Hoskins, Jackie McLeah, Sally Ray, and Kim Taylor. The right column, titled "DETAILS", provides a comprehensive view for the selected student, Kim Taylor. It includes her name, photo, and a progress bar. Action buttons for "Send/View Messages" and "View Plan" are visible. Below this, there are tabs for "Profile", "Transcript", "Test Scores", and "Notes". An "Alerts" section indicates that Kim Taylor has been absent from ACC1400A 4 times. At the bottom, the "Advisor" is listed as John Anderson and the "Student ID" is 555-55-5555. A table at the bottom right shows the student's "Program" (Accounting), "Degree" (Associate of Applied Business), and "Credits (Current)" (12). The footer of the page includes the "infinum v1.1" logo on the left and "Powered by AVISO" on the right.

Updated: 6-7-10 at 3:43pm

Search Outside Currently Assigned Students

Sort by Name  
High Low  
Filter  
Clear Filters

STUDENTS

Bill Finley  
Accounting  
PROGRESS

Tim Hoskins  
Accounting  
PROGRESS

Jackie McLeah  
Accounting  
PROGRESS

Sally Ray  
Accounting  
PROGRESS

Kim Taylor  
Accounting  
PROGRESS

DETAILS

Kim Taylor  
Accounting  
PROGRESS  
Send/View Messages  
View Plan

Profile Transcript Test Scores Notes

Alerts:  
Kim Taylor has been absent from ACC1400A 4 times.

Advisor John Anderson Student ID 555-55-5555

Program	Degree	Credits (Current)
Accounting	Associate of Applied Business	12

infinum v1.1  
Powered by AVISO

# Personalized Advising

The screenshot displays the Aviso web application interface for Marion Technical College. The browser address bar shows <http://avisoapp.com/>. The navigation bar includes links for Home, Students, Plans (4), and Messages (6). The user profile for John Anderson is visible in the top right corner.

The interface is divided into two main sections: an INBOX and a CONVERSATION view.

**INBOX**

- Kim Taylor** (5:15 pm): Thank You! John, I'm graduating after the Fall term!! Thank you so much for all the help ...
- Sally Ray** (4:15 pm): Micro or Macro Thanks John, I've added the Micro course. I'll think about the Macro course.
- Jackie McLeah** (2:15 pm): Plan Meeting Are you available Monday at 10am if I stop by to discuss my plan?
- Bill Finley** (1 day ago): Tutoring Service John, I'm contemplating withdrawing from ACC2210A. I'd like to try a ...
- Tim Hoskins** (1 day ago): Employment John, I need to schedule time with you so we can adjust my plan as I just got ...
- Sam Wise**: Quick Question ohn can you please give me a call to discuss the semester conversion?

**CONVERSATION** (Last Message: 6-7-10 at 3:43pm)

**Sally Ray** (6/7/10): Hello, I have a general question about my plan. Should I take ECN2000A or ECN2010A? I hope to transfer my credits to a four year institution after completion here at Marion.

**John Anderson** (6/7/10): Sally, thanks for contacting me. Since you hope to continue your study at a traditional four year institution I'd recommend taking ECN2000A and then taking a Macro course at the four year institution in your first term. You might also consider taking the Macro course (in addition to Micro) as our tuition rates are much lower than four year schools. Both the Micro and Macro courses are guaranteed to transfer into many of the four year schools in Ohio.

**Sally Ray** (6/7/10): Thanks John, I've added the Micro course. I'll think about the Macro course.

The bottom of the interface features a text input field labeled "Type your message here" and buttons for "Send" and "Clear".

Footer: inifinum v1.1 | Powered by AVISO

# Alerts to Students and Advisors

Subject: You've been absent from Criminology (CRJ1500A) at MTC

Our records indicate that you have been absent from attending Criminology (CRJ1500A) 4 times. Although there may be circumstances which prevent you from making a class, it is important to communication with your instructor any difficulties you may be having.

Please be aware that if you use financial aid, it may be affected by not attending class.

At MTC we want to make sure you have the information you need to be successful. Please feel free to contact your instructor or your advisor, Dan Arledge, if you need assistance.

The MTC MAPS Team

Delivered by MAPS

# Degree Requirements

## Business Management Technology

Associate of Applied Business Degree

Course No	Course Title	Quarter Credit Hours		Term(s) Offered	Pre-Requisites
<b>FIRST QUARTER (Fall 2011)</b>					
MGT 1400A	Introduction to Management	4		All	None
ENG 1090A	English Composition I	4		All	ACT or Compass and OIS1240A or concurrent
BUS 2150A	Legal Environment of Business	5		All	None
OIS 1240A	Computer Applications I	4		All	OIS1200A or TST
<i>Term Total</i>		17			
<b>SECOND QUARTER (Winter 2012)</b>					
ENG 1100A	English Composition II	2		All	ENG1090A
ECN 2000A	Microeconomics [OR]	4		W, Sp	None
ECN 2100A	Macroeconomics (4)		W, Sp	None	
ACC 1400A	Financial Accounting I	6		F, W	Compass or MTH0970A
Elective	Technical Elective	4		F	See specific course listings
<i>Term Total</i>		16			
<b>THIRD QUARTER (Spring 2012)</b>					
BUS 2100A	Ethics	4		W, Sp	None
ACC 1410A	Financial Accounting II	4		W, Sp	ACC1400A
MKT 2030A	Principles of Marketing	4		F, W	OIS1240A or concurrent, & ECN2000A recommended
MGT 2010A	International Business	4		Sp	None
<i>Term Total</i>		16			
<i>Total Quarter Hrs - 1st year</i>		49			

# Plan for Degree Completion

The screenshot displays the AVISO web application interface for a student named Kim Taylor, majoring in Accounting. The browser address bar shows <http://avisoapp.com/>. The navigation bar includes links for Home, Students, Plans (4), Messages (6), and a user profile for John Anderson. The main content area shows a degree plan for the Accounting major, organized by semester:

- FALL 09 (12 CREDITS):** Financial Accounting I, Business Mathematics, English Composition I, Computer Applications I.
- WINTER 09 (11 CREDITS):** Financial Accounting II, English Composition II, Intro to Management, Personal Finance.
- SPRING 10 (3 CREDITS):** Micro Computer Apps, Business Com, Business Communications.
- SUMMER 10 (0 CREDITS):** Placeholder for starting to add courses.

Below the semester plan, the "DEGREE REQUIREMENTS" section for Accounting is shown. It lists required courses (Accounting, General Ed, Math) and elective options (OIS1340, MTH1010A) with "Add" buttons. The MTH1010A course description is visible, detailing its focus on college algebra for business students.

At the bottom, the interface includes the "infinum v.1.1" logo and "Powered by AVISO" text.

# Collaboration

Subject: Your Academic Plan at MTC has been Approved!

Congratulations! Your academic plan has been approved by David Ramsey. If you continue to follow your plan you will be successful at MTC.

Even though your plan is approved you may still make changes. If you do make changes to your plan please resubmit those changes to your advisor for review.

You may view your approved plan in MAPS by clicking [here](#).

# Our SUCCESS

● STUDENTS 'ON PLAN'

76.6%

# Sometimes a simple message has the most meaning...

From: MTC Student  
Subject: Check

Thanks for the follow up, glad to know someone is looking after me.

To reply to this message, click [here](#).

Delivered by MAPS

# Questions?

