

**Intentional Advising:
A Holistic Approach to Advising
Non-Traditional Populations**

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Session Overview

- Catalyst for change
- New paradigm
- Quantitative Analysis
- Academic Advising
- Recognition, Programs, other Services
- Recap
- Q & A

Catalyst for Change

- Academic advising team
- Admissions Office
- Registration and Records
- Academic Affairs

The New Paradigm

- Retention begins at point of admit
- Multi-dimensional – encompasses academics, services, programs, events-holistic
- Proactive versus reactive
- Intentional versus tangential efforts – no more “hey, let’s try this”

Data Driven

- Tool: <http://survey.bw.edu>
- Sample:
<http://survey.bw.edu:8080/survey/viewResults.jsp?surveyId=1239038872695>
- We ask students to evaluate how we're doing
- We ask students to tell us what they want
- Results inform development of services

Proactive

- Communication modes
 - Emails
 - Newsletters
 - Announcements
 - Phone calls

Service Delivery

- Meet the student where they are
 - Advising
 - Programs
 - Special events: Night in Italy
 - [Resource Wiki](#)
 - [Be Successful Sessions](#)

Newsletter

Adult & Continuing Education Update

In this issue...



January 25, 2011

Spring Add/Drop Dates
Scholarships
Nominate an Award Winner
Upper Level Courses
Facebook

Tutoring
Campus Dining
Jacket Express Card (I.D.)
Veterans Welcome
Career Services Event

SPRING 2011 DATES FOR ADDING & DROPPING CLASSES

LAST DAY TO ADD

- *Weekend Minimester B course: Monday, March 7
- *Minimester B course: Wednesday, March 16

LAST DAY TO DROP

- *Full semester course: Monday, March 14
- *Minimester A course: Tuesday, Feb. 8
- *Minimester B course: Tuesday, April 12
- *Full semester weekend course: Monday, March 7
- *Weekend Mini A course: Monday, Jan. 31
- *Weekend Mini B course: Monday, April 4

Highlighted Scholarships...

Berea Business and Professional Women's Organization: \$1,000.00 scholarship available

DON'T WAIT UNTIL IT'S TOO LATE

Tutoring & learning resources available!



[Learning Center](#)

[Writing Lab](#)

[Business Division](#)

Hungry????

Click [here](#) to see dining options!

Did you know your Jacket Express card (ID card) allows you free or reduced admission to various events?

Recognition for Academic Performance

- Data driven pilot program
- “It is nice to be recognized, it is hanging on my fridge”
- “ I was honored to have my efforts recognized”

Section Two:

6. Positive recognition of adult students' academic performance is important to me.

5 = I totally agree	56 (52%)	<div style="width: 52%;"></div>
4 = I agree	36 (34%)	<div style="width: 34%;"></div>
3 = I am neutral	14 (13%)	<div style="width: 13%;"></div>
2 = I disagree	0 (0%)	<div style="width: 0%;"></div>
1 = I totally disagree	1 (1%)	<div style="width: 1%;"></div>
Comment:	0 (0%)	
no answer	0 (0%)	

6a. Please select the modes of academic recognition you find most meaningful.

Seeing your name in a newsletter	41 (38%)	<div style="width: 38%;"></div>
A congratulatory phone call from a college official	25 (23%)	<div style="width: 23%;"></div>
A certificate of achievement	69 (64%)	<div style="width: 64%;"></div>
A small gift, e.g., B-W pen, B-W tote bag, etc.	51 (48%)	<div style="width: 48%;"></div>
Comments:	0 (0%)	



Collaboration

- Career services
- Programs of interest



**Adult & Continuing Education
& Career Services Presents a
Graduate School Workshop for
Adult and Continuing Education
Students**

WHEN:
Tuesday
February 22, 2011
5:30pm—7:30pm

WHERE:
Sandstone 2
In the Student Union

Reservations are limited, [RSVP](#) today!

B-W Seniors...

Have you thought about grad school? Do you think it's in your future? Do you have questions about the next step after graduation?

Attend this program for information and guidance!

Career Services | Baldwin-Wallace College | Bonds Building Room 104 | 275 Eastland Rd. | Berea, OH 44017
phone: 440.826.2101 | fax: 440.826.2162 | email: career@bw.edu | www.bw.edu/career

Upcoming Event...**Interviewing:
Make an Impact** 10/12: 5-6:45 p.m.
(Kamm 106) with Guest Speaker
Julianne Wayton, a recruiter from
Hyland Software (and B-W alum)

Career Services

Cultivating Professional Mentoring Relationships

You have expressed an interest in a career mentor now learn how to access one

Career Services and Adult & Continuing Education invite you to an information session to learn how to develop and nurture a professional mentoring relationship and access mentors who are ready and waiting to connect with you on

Thursday, March 24th at 5:15 pm
in room 215 of Kamm Hall.

RSVP to Career Services by 3/22/11

Date: Thursday, March 24, 2011

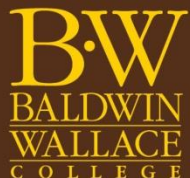
Time: 5:15—6:15 pm

Location: 215 Kamm

RSVP by **Tuesday, 3/22/11**

Phone: 440-826-2101

E-mail: career@bw.edu



Holistic

- Scholarship
- Social
- Community building
- Recognition

Recap

- New paradigm review
- Q & A
- Contact us
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 - Mary Emmerich memmeric@bw.edu